



State of New Jersey

DEPARTMENT OF AGRICULTURE
PO Box 330
TRENTON NJ 08625-0330

EDWARD D. WENGRYN
Secretary

MIKIE SHERRILL
Governor

DR. DALE G. CALDWELL
Lt. Governor

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PRESUMPTIVE WHOLESALE PRICING FOR THE MONTH OF JULY 2026

The New Jersey milk market continues to be affected by varying pricing levels of conventional fluid milk. The Division has decided after review and survey of the current marketing conditions that presumptive pricing now must include Skim, 1%, and 2% as part of the general announcement. The Division will continue to survey the wholesale market at the point where the milk enters retail sales to determine the current market average and presumed price for each type of conventional packaged milk. .

According to N.J.A.C. 2:48-1.1 New Jersey is divided into two milk marketing areas and the Department announces in its monthly Class 1 Advanced Milk Price Announcement, two prices of raw milk cost converted to container size to determine variable cost. Therefore, there will be two presumptive retail milk prices established each month which will follow the areas out lined in the regulation.

Each and every dealer is involved in the presumptive prices situation and will have the ability to justify their variable cost as outlined in N.J.A.C 2:52-7. The presumptive variable wholesale price established must be maintained until said dealer presents information with back up documentation showing in detail their variable cost of each type of milk product being sold below the presumptive price. If the variable cost is justified upon review by the Department, then and only then will the dealer or store be allowed to sell at or above their established variable cost.

On June 1st, 2025 the amendments to the Federal Marketing order are put in to effect. Both pricing formulas and zone delineation are affected by the amended order. With the new amendments New Jersey Department of Agriculture will be recognizing two zones for pricing of raw milk, calculating of variable cost and the calculation of presumptive prices.

The two zones will be the \$5.00 Newark Zone pricing and will be used in the metropolitan counties of Passaic, Bergen, Morris, Essex, Union, Somerset Middlesex, Monmouth and Ocean counties. The \$4.70 suburban/rural zone pricing will be used in the counties of Sussex, Warren, Hunterdon, Mercer, Burlington, Camden, Gloucester, Atlantic, Salem, Cumberland and Cape May counties.

For the May 2026 presumptive price, increases in energy and fuel costs have been adjusted to reflect current prices used in variable cost calculations.

PRESUMPTIVE WHOLESALE PRICING FOR THE MONTH JULY 2026

	<u>Metropolitan Counties</u>		<u>Suburban/Rural Counties</u>	
	<u>Gallons</u>	<u>½ Gallons</u>	<u>Gallons</u>	<u>½ Gallons</u>
Whole Milk (4.6 – 6.0% BF)	\$5.2775	\$2.9934	\$5.2351	\$2.9703
Whole Milk (3.6 – 4.5% BF)	\$4.7149	\$2.8159	\$4.6929	\$2.7808
Whole Milk (3.25 BF)	\$4.2177	\$2.5157	\$4.1931	\$2.5047
2%	\$4.0587	\$2.4499	\$4.0224	\$2.4332
1%	\$3.9125	\$2.3596	\$3.8741	\$2.3436
Skim	\$3.8295	\$2.3255	\$3.8034	\$2.3161